

2014 NORTHWEST LANDSCAPE EXPO

Oregon Convention Center, Hall E
Portland, Oregon



2 DAYS OF GREAT EDUCATION!



Tuesday, December 9, 2014

Landscape & Lawn Pesticide Training

Wednesday, December 10, 2014

2014 Northwest Landscape Expo



Presented by
Oregon Landscape Contractors
Association

www.oregonlandscape.org

THE TRADESHOW FOR NW LANDSCAPE PROFESSIONALS AND INDUSTRY SUPPLIERS

The Northwest Landscape Expo is a trade only event brought to the Landscape Industry to showcase the latest in new products, services, technologies and education that keeps you at the forefront of the industry.

Education Seminars/Sessions

The Northwest Landscape Expo offers a variety of educational opportunities to the entire landscape team.

Fee-based seminars are designed to present valuable information on a variety of subjects to owners/operators, key people, team leaders, decision makers, project managers, schedulers, designers, sales people and supervisors. Registration for the tradeshow includes access to others' free educational sessions.

Tradeshow Exhibits - Featuring the Latest Products and Services!

The event will hold exhibitions related with newest products, equipment, machinery and services, outdoor power, business coaching, bulbs, soil technologies, turf, Professional Landscape Designs, nursery, gardens, insurance and more.

Earn More Continuing Education Credits for Visiting the Landscape Expo Tradeshow!

Visit leading landscape suppliers for short exhibitor presentations and earn Continuing Education Hours towards professional licenses or certifications. All vendor education programs qualify for CE unless otherwise noted.

Landscape & Lawn Pesticide Training

Come and learn from the Industry Leaders of Plant Protection Products, Dow Agro Sciences, Syngenta Corp., AMVAC Chemical Corp., BASF Corp., PBI Gordon Corp., Oregon OSHA, and Simplot Partners. Learn about new Chemistries, Advanced Application Techniques, Labor Saving Products to reduce call backs, and many more topics. Continuing education credits will be available for Washington and Oregon Pesticide Applicator Credits, along with Planet and OLCA Credits.

Sponsored by Simplot



"Not only is the OLCA Expo the best educational value available, it's also relevant to all levels and many specialty areas within our company, and it's a great team builder for our staff."

— Dean DeSantis, CLP, President, DeSantis Landscapes, Inc.

EVENTS AT A GLANCE

TUESDAY, DECEMBER 9TH

◆ Landscape & Lawn Pesticide Training

Sponsored by Simplot

◆ Expo Kick Off Party at Bridgeport Brew Pub

Sponsored by the OLCA Portland Chapter

WEDNESDAY, DECEMBER 10TH

◆ Northwest Landscape Expo and Free Education Sessions

◆ Optional Northwest Landscape Expo and Fee Based Seminars

ABOUT OLCA

The Oregon Landscape Contractors Association (OLCA) is a not-for-profit statewide professional organization that advocates for the landscape industry on local, state and national issues affecting both the profession and the world we live in. OLCA functions through the active volunteer work of our membership.

OLCA members are professionals who take pride in their work and uphold the highest standards in horticulture, environmental practices, agriculture, and the landscape business. Members are licensed, certified, insured, and continue to advance their knowledge as technology, research, and practices develop.

GOLD SPONSORS



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December 9, 2014

2014 Landscape & Lawn Pesticide Training







SCHEDULE-AT-A-GLANCE*

Time	Event
8:00 – 9:00 am	Post and Pre-Emergent Weed Control in Turf and Ornamental Beds
9:00 – 10:00 am	New Options for Insect Control in Turf and Landscapes
10:00 – 10:15 am	Break
10:15 – 11:15 am	Deciphering the Pesticide Label for Proper PPE Selection
11:15 am - 12:00 pm	What are the Changes to Metaldehyde Slug Bait, Safety and Use. Also update on Crane Flies.
12:00 – 1:00 pm	Lunch (Provided by Simplot)
1:00 – 2:00 pm	Spray Solution Conditioning
2:00 – 3:00 pm	Developing Products for the Specialty/Landscape Markets
3:00 – 3:15 pm	Break
3:15 – 4:15 pm	Getting the Best Out of Your Herbicide Applications Using Proper Methods and Techniques
4:15 pm	Conclusion of Training

December 10, 2014

2014 Northwest Landscape Expo

SCHEDULE-AT-A-GLANCE*

Time	Event						
8:00 - 9:00 am	Selling from the "WHY"						•
	The Affordable Care Act: Change and Hope						•
	Performance Management						•
	Improving Vegetated Water Quality Facility Maintenance Through Training					•	
	Incorporating Permaculture Theory and Edible and Medicinal Plantings Into Beautiful Landscaping Without Losing Curb Appeal				•		
	New Technology Available to Treat Pest & Disease	•					
9:00 - 9:45 am	Transitioning to Organics – It All Starts with the Soil						•
	Transición a la materia orgánica – es todo comienza con el suelo						•
9:45 - 11:00 am	Exhibits, Break & Cash Drawings						
9:45 - 11:00 am	KEYNOTE PRESENTATION: "What is it you do ANYWAY?"						•
11:00 am - 12:00 pm	Lunch & Exhibits						
12:00 - 1:00 pm	A Toolbox of Social Media Tricks						•
	Let's Play the Green Industry \$100,000 Pyramid! Featuring the Top 10 Legal Issues and Best Management Practices for Green Industry Business Owners						•
	Harassment Prevention - Building a Respectful Workplace						•
	Expand Your Business Through EcoBiz Certification					•	
	Plants & Place				•		
	Permanent Soil Amending with Porous Ceramics	•					
	Plant Identification & Cultural Practices for 50 of the most Commonly Used Ornamental Plants in Commercial Landscapes						
	Planta de identificación y las prácticas culturales para 50 de los más comúnmente utilizado plantas ornamentales en paisajes comerciales				•		
1:00 - 1:15 pm	Exhibits & Break						
1:15 - 2:15 pm	Selling Strategies for a Recovering Economy						•
	Business Finance - How to Make Money in Your Landscaping Business						•
	Building Effective Teams						•
	Bee Aware: IPM Strategies to Protect Pollinators in Ornamental Landscapes					•	
	Designing Top Notch Gardens: Details Make the Difference				•		
	Plant ID Refresher	•					
	Backflow Preventers	•					
	Preventores de contraflujo	•					
2:15 - 3:00 pm	Exhibits, Break & Cash Drawings!						
3:00 - 4:00 pm	Working Smarter						•
	Communications and Conflict						•
	Safety & the Supervisor						•
	Improve Customer Service with Water Efficiency					•	
	Innovative Drainage Solutions for Residential Projects Using Permeable Pavers				•		
	Weed ID	•					
	How to Obtain Your Individual Landscape Professional License						
	Como Sacar la Licencia Individual de Jardinería	•					

Key to Symbols



• Highlighted Programs are Fee-Based Seminars.

*Program Subject to Change

Tuesday December 9, 2014

LANDSCAPE & LAWN PESTICIDE TRAINING



Oregon Convention Center, Hall E • Portland, Oregon

THIS TRAINING IS FEE BASED.

PESTICIDE TRAINING IS DECEMBER 9TH REGISTRATION ONLY.

8:00 - 9:00 AM

Post and Pre-Emergent Weed Control in Turf and Ornamental Beds

Elyssa Trejo | Dow AgroSciences LLC

Presentation will cover the use of Gallery, Dimension, Defendor, Snapshot and Sapphire in the landscape setting to better control weeds and reduce labor costs.

9:00 - 10:00 AM

New Options for Insect Control in Turf and Landscapes

Randy Rider | Syngenta Corporation

Discussion of new and unique options for controlling insects in Turf and Landscape settings. Newly registered and existing chemistry will be presented and discussed. Topics to include Personal Protective Equipment, Mode of Action, application methods, timing of applications, spectrum of insect control and expectation of applications. Also, presentation will compare these products with existing conventional products. Products to include Acelepryn, Provaunt, Ference, Meridian and Scimitar.

10:00 - 10:15 AM **Break**

10:15 - 11:15 AM

Deciphering the Pesticide Label for Proper PPE Selection

Garnet Cooke | Oregon OSHA

The greatest routes of pesticide exposures are through the hands and eyes. Yet selecting the proper gloves and eye wear is not easy. Likewise, the language for respiratory protection on pesticide labels is not up-to-date with the current market language. (The label calls for: 'Dust-mist', but the NIOSH approved respirators call it 'particulate'. Is it the same?) Learn how to decipher the pesticide label to adequately protect your employees and yourself.

11:15 AM - 12:00 PM

What are the Changes to Metaldehyde Slug Bait, Safety and Use. Also update on Crane Flies.

Rennie Kubic | Amvac Chemical Corporation

Discussion on changes in Metaldehyde Baits, different products available, safety in use and safety to animals and the different types that are available. Update on Crane Flies, different types of Crane Flies, proper timing and products for best control.

12:00 - 1:00 PM

Lunch

(Box Lunch Provided – Sponsored by Simplot)

1:00 - 2:00 PM

Spray Solution Conditioning

John Doyle | Simplot Partners Division

Discussion will focus on the effects that PH has on Pesticides/Fertilizers, What is Water Hardness, causes and how to correct. How to pick the correct Spray Adjuvant and why they are needed. Tank mixing, issues of compatibility and sequence of mixing. Spray-Put/Deposition Aid, discussion will focus on knowing drift control.

2:00 - 3:00 PM

Developing Products for the Specialty/Landscape Markets

Jen Bergh | BASF Corporation

Overview of development process for professional horticultural crop protection products: Including research and discovery, formulations and trials, registration and field development process. Discuss new chemistries like Sultan Miticide, product and label overview. Discuss established chemistries, Drive XLR8, Pendulum Aquacap, and Freehand Granular herbicides. Review resistance management techniques for Landscape Managers.

3:00 - 3:15 PM **Break**

3:15 - 4:15 PM

Getting the Best Out of Your Herbicide Applications Using Proper Methods and Techniques

Michael Sorensen | PBI Gordon Corporation

Why did my pesticide application not work? How do insects, weeds and other pests use defense mechanisms to protect themselves? Correctly identifying the weed you have and determining the best management practices for the control of that weed.

4:15 PM

Conclusion of Training

Pesticide Sessions Approved for 1.0 CEH with Oregon Landscape Contractors Board. Approximately 6-7 credit hours for Oregon and Washington Pesticide Applicators are anticipated.

Wednesday, December 10, 2014

2014 NORTHWEST LANDSCAPE EXPO

FEE BASED SEMINARS

Oregon Convention Center, Hall E • Portland, Oregon
Automatically includes access to Expo Sessions and Expo Tradeshov.

8:00 - 9:00 AM

A1) Selling from the "WHY"

Jim Paluch | JP Horizons Inc.

People are more interested in buying an idea than a product or service. So how do we position ourselves to sell memories and experiences and put the focus on the benefits of your product or service rather than the cost? In this interactive session participants will leave prepared to truly connect with every customer on an emotional level and dramatically increase their sales by Selling From the "WHY."

A2) The Affordable Care Act: Change and Hope

Danny Sullivan | LaPorte & Associates

The discussion will give a brief overview of the timeline of the affordable care act, review the mandates, give an overview of the evolution that has occurred, and identify potential solutions for employers in the future.

9:00 - 9:45 AM

Exhibits, Break & Cash Drawings!

9:45 - 11:00 AM

KEYNOTE PRESENTATION: "What is it you do ANYWAY?"

Jim Paluch | JP Horizons Inc

11:00 AM - 12:00 PM

Lunch & Exhibits

12:00 - 1:00 PM

B1) A Toolbox of Social Media Tricks

Garrison Hullinger | Garrison Hullinger Interior Design

Inbound marketing isn't free, nor is it something your company can take casually. Mastering social media is a proven, powerful, revenue-driving tool. Your customers are waiting to notice you, but you have to be ready to earn their trust and their business. During this session we will talk about adding value to your company by implementing inbound marketing and lastly how you can determine your ROI on these efforts.

B2) Let's Play the Green Industry \$100,000 Pyramid! Featuring the Top 10 Legal Issues and Best Management Practices for Green Industry Business Owners

Steve Shropshire | Jordan Ramis PC
Amy Robinson | Jordan Ramis PC
Ron Guerra | Jordan Ramis PC

In this informative and entertaining seminar presented in game show format, attorneys Steve Shropshire, Amy Robinson, and Ron Guerra will discuss 10 of the most common legal issues in the Green Industry. They will discuss the legal basics and provide you with best management practices.

1:00 - 1:15 PM

Exhibits & Break

1:15 - 2:15 PM

C1) Selling Strategies for a Recovering Economy

Jeff Schneider | Sandler Training

"The things that used to work in the pre-recession economy may not work like they used to. You need a new selling strategy that will help you to:

- Identify and speak with the ideal prospects for your business
- Reduce your selling cycle and close business now
- Get prospects to give you yes or no decisions (as opposed to "think-it-over's")
- Stop resorting to deep discounts that squeeze all the profit out of your business
- Stop doing "unpaid consulting"

C2) Business Finance - How to Make Money in Your Landscaping Business

Rob Campbell | Small Business Development Center at Clackamas Community College

Join Rob as he presents information on business and finance models from Clackamas SBDC's entrepreneurship program, Greenhouse.

- What is Finance (and it isn't accounting)
- Learn about the only Finance model you need to know for success
- Hear case studies
- Leave knowing how to use this model to create wealth in your personal enterprise
- Learn a formula to improve the bottom line

2:15 - 3:00 PM

Exhibits, Break & Cash Drawings!

3:00 - 4:00 PM

D1) Working Smarter

Jim Paluch | JP Horizons Inc.

In these challenging economic times it's imperative to Work Smarter with the time that we have available and use the resources of all of our people to do so. What would happen if you were able to take proven tools along with the input from your staff and put them together to discover ways to Work Smarter in everything that you do, from office operations to loading trucks, to on-site implementation and customer relations? As you learn to develop your people and create an awareness of the processes that can be improved, you can develop a culture of people energized by the opportunities to work more efficiently while adding more and more value to your customers. Jim Paluch, whose reputation is unparalleled for energy, innovation and inspiration in the Landscape Profession, will send you away convinced that it is a GREAT time to be in business if you are willing to Work Smarter.

D2) Communications and Conflict

Paul Spindel, M.A. | Paul Spindel, LLC

Conflict is a natural outcome of human relationships. Learn how to improve communications, encourage conflict in your organization, and make it a productive rather than destructive force.

The OLCA Portland Chapter Presents



NORTHWEST LANDSCAPE EXPO

KICK-OFF PARTY

Tuesday, December 9, 2014
5 - 8 p.m.



BridgePort Brew Pub
1313 NE Marshall
Portland, OR 97209

Everyone is Welcome!

*The Expo Kick-Off Party is the most exciting
and fun networking event of the year!
Don't miss it!*

Spouse-friendly event, so feel free to bring your significant others.
Light snacks will be provided and a no-host dinner is available.

If you have pre-registered for the Landscape Expo,
you will receive 2 free drink tickets for this event.

To register for the Kick-Off Party
go to www.oregonlandscape.org.

Registration Fee: \$10 per person — \$5 per additional attendee

Wednesday, December 10, 2014

2014 NORTHWEST LANDSCAPE EXPO

FREE EXPO SESSIONS

Oregon Convention Center, Hall E • Portland, Oregon

PRESENTATIONS NOTED AS FREE EXPO SESSIONS INCLUDE EXPO TRADESHOW ENTRY

8:00 - 9:00 AM

Performance Management

Paul Spindel, M.A. | Paul Spindel, LLC



One of the major weak areas in most supervisors' arsenals. How do we set clear expectations for our employees and hold them accountable for the appropriate levels of performance?

This presentation will cover: Goal setting, Performance coaching, and Documentation.

Improving Vegetated Water Quality Facility Maintenance Through Training

David Sandrock, PhD | Portland Community College



Tony Gilbertson, CPESC | Clean Water Services

Many properties have vegetated water quality facilities to treat stormwater flowing off of impervious surfaces created by development. Unfortunately, many vegetated water quality facilities fail due to lack of proper maintenance. Come learn about Clean Water Services' (CWS) Private Water Quality Facility Program and a training program designed by CWS and Portland Community College to educate property owners, property managers and landscape maintenance contractors about vegetated water quality facility maintenance practices so that their facilities remain in compliance and continue to protect our local surface waters and ecosystem.

Incorporating Permaculture Theory, and Edible and Medicinal Plantings Into Beautiful Landscaping Without Losing Curb Appeal

Alissa Hartman | Seed Garden Designs
Dreya Mancini | Seed Garden Designs



Alissa Hartman and Dreya Mancini of Seed Garden Designs share tips and tricks about incorporating permaculture theory, and edible and medicinal plantings into beautiful landscaping without losing curb appeal.

New Technology Available to Treat Pest & Disease

Dawn Ranchie Fluharty | Arborjet Inc.



This course will talk about a new technology being used to treat tree pest and diseases in the most efficient, effective and environmentally friendly manner. Tree trunk injections will be reviewed from past to present answering the questions of when, where, why and how as well as the how to make it profitable for your business. This talk will also include research on trunk injection covering everything from effectiveness to specific pest trials. Common OR pests will be discussed as well as potential new pest concerns.

Transitioning to Organics – It All Starts with the Soil

Transición a la materia orgánica – es todo comienza con el suelo



Arnie Lopez | Oregon Tilth Accredited Organic Land Care

This presentation will focus on strategies for transitioning to organics, including the cost and benefits of organic management, that will include details about soil biology and nutrient-cycling, along with resources and examples of successful soil building strategies.

9:00 - 9:45 AM

Exhibits, Break & Cash Drawings!

9:45 - 11:00 AM

KEYNOTE PRESENTATION: "What is it you do ANYWAY?"

Jim Paluch | JP Horizons Inc



Each of us in the Landscape Profession have been asked this question and our response can either validate the important role we play by building and maintaining engaging outdoor spaces that inspire people to "Come Alive Outside" or it will validate that we are "just a landscaper." Jim Paluch has been inspiring the Landscape Professionals for 25 years and he believes that for the Green Industry to thrive in coming years we must share the value of outdoor living with our employees, customers, and our communities. As Outdoor Living Professionals we have the responsibility to create the awareness, opportunity and intention for individuals, families and businesses to live healthier lives outside. Then as we and everyone on our team understand the meaningful work that we do, energy, inspiration and a driving purpose for WHY we are in business will result in tremendous success and a company that will thrive both today and in the future.

11:00 AM - 12:00 PM

Lunch & Exhibits

12:00 - 1:00 PM

Harassment Prevention - Building a Respectful Workplace

Paul Spindel, M.A. | Paul Spindel, LLC



The purpose of this workshop is to understand the serious issues surrounding harassment in the workplace, the law around harassment and discrimination and some tips to developing a respectful workplace.

12:00 - 1:00 PM

Expand Your Business Through EcoBiz Certification

Mitch Frister, EcoBiz Manager | Pacific Northwest Pollution Prevention Resource Center
Find out how your business can get recognition for its sustainable practices. EcoBiz Manager Mitch Frister will share new tools and promotional resources for Landscapers who gain certification.

Plants & Place

Sean Hogan | Cistus Nursery
Designing with regional natives - from low maintenance and low water to rain gardens and people proofness.

Permanent Soil Amending with Porous Ceramics

Damon Stump | Profile Products LLC.
This presentation will focus on the use of porous ceramics as a permanent soil conditioner. We will look at the soil science behind soil amendments, the benefits porous ceramics bring to our soils, and the numerous places they can be utilized. Proper application rates and methods and traditional uses of porous ceramics will also be explored.

Plant Identification & Cultural Practices for 50 of the most Commonly Used Ornamental Plants in Commercial Landscapes

Planta de identificación y las prácticas culturales para 50 de los más comúnmente utilizados plantas ornamentales en paisajes comerciales

Cindy Lou Pease | Evans Farms
In addition the session will discuss the choosing of the correct plant for the correct site, proper pruning techniques, and common diseases & pests.

1:00 - 1:15 PM

Exhibits & Break

1:15 - 2:15 PM

Building Effective Teams

Paul Spindel, M.A. | Paul Spindel, LLC
We can't do it alone. Explore key aspects of effective team building so you can build an effective group of employees accomplishing more than you could alone. This presentation will cover: Team Success Model and Team Agreements.

Bee Aware: IPM Strategies to Protect Pollinators in Ornamental Landscapes

Robin Rosetta | Oregon State University/NWREC
Robin will present information on using key principles of Integrated Pest Management to reduce risks to pollinators in landscapes. There will be a discussion of specific tactics to mitigate harm and improve bee health. This session will also discuss recent label statement changes mandated by EPA and how good use practices can limit non-target impacts.

Designing Top Notch Gardens: Details Make the Difference

Barbara Hilty, APLD | Barbara Hilty Landscape Design LLC
Vanessa Gardner Nagel, APLD, NCIDQ | Seasons Garden Design LLC
Amy Whitworth | Plan-it Earth Design

Designers discuss what makes a garden exceptional. Paying attention to the design details of your installation can make the difference between a landscape that is ho-hum and one that's top notch

Plant ID Refresher

Renee Harber, PhD | Clackamas Community College
Can you reliably tell a Spruce from a Fir from a Pine? How about Japanese Holly from Boxwood? In this session, you'll learn some tricks that will help you to distinguish these plants, as well as many others that are commonly found in the landscape. You'll also learn some memory devices that will make it easier for you to remember them!

Backflow Preventers

Preventores de contraflujo

Jaime Bayona | Ewing Irrigation
During this 55 minutes class, attendees will learn five methods to prevent cross contamination between water in irrigation systems and city lines. This class will not prepare you to take the exam, but it will describe how important is to follow local regulations and how to ensure that the appropriate devices) are installed.

2:15 - 3:00 PM

Exhibits, Break & Cash Drawings!

3:00 - 4:00 PM

Safety and the Supervisor

Tomás Schwabe | Oregon OSHA
You will learn about the five basic supervisor responsibilities needed to effectively implement and manage your safety program.

Improve Customer Service with Water Efficiency

Steve Carper | Tualatin Valley Water District
Irrigation professionals and those charged with operating landscape irrigation systems are responsible for the management of 25-50% of the clean drinking water produced throughout the state of Oregon. As water treatment and delivery costs continue to increase, your customers are paying more attention to their water bills and looking for ways to curb the increasing expense of water used for landscape irrigation. Our conversation will address general landscape water conservation opportunities and how to achieve them, high efficiency irrigation products and incentive programs such as rebates and consultation services that can help offset the expense of equipment upgrades and achieve real ongoing saving for your customers.

3:00 - 4:00 PM CONT.

Innovative Drainage Solutions for Residential Projects Using Permeable Pavers



Gale Schroeder | Willamette Graystone, Oregon
Keep up with the growth of permeable paver use on residential projects. Gale will describe new and innovative uses to solve general drainage problems frequently found on residential projects as well as discuss the use of permeable pavers for general paving situations. This type of paving will continue to grow as we are required to solve more of our run-off water problems on site.

Weed ID



Chris Konieczka | Clackamas Community College

Unwanted plants, or weeds, however we define them are found nearly everywhere. Knowing what sort of weeds we are dealing with allows us to make better management decisions. Learn skills and techniques for proper identification of weed families and species that are commonly found in landscapes and nurseries. The focus will be understanding weed life cycles, observation of physical characteristics, and development of the botanical vocabulary necessary for identification and management.



How to Obtain Your Individual Landscape Professional License



Como Sacar la Licencia Individual de Jardinera

This session will help you understand the application process to obtain your Individual Landscape Professional License, providing you with more advancement opportunities within the company.

The covered topics are:

- Different types of available licenses
- Scope of each one
- Experience requirements to qualify for the application
- Application process
- Study materials available to help prepare for the test
- Testing process - How does it work?

** All participants will receive an easy step by step licensing guide.*



Check on the Expo Trade Show with the latest products from the following Exhibitors!*

All Season Plants

Ariens Company

Blooming Nursery, Inc.

Bridgewell Resources LLC

Cascadia Sales Group

Cascadian Nurseries

Clear Water Sales, Inc.

Ditch Witch Northwest

DSU Peterbilt & GMC, Inc.

EcoBiz

Evergreen Growers Supply, LLC

Ewing Irrigation

Henderson Turf & Wear Inc.

Horizon

Hunter Industries

JB Instant Lawn

John Deere Landscapes

Kuenzi Turf & Nursery

L&H Seeds, Inc.

Landscape Contractors Board

LaPorte

Northwest Shade Trees

Nursery Connection

OBC Northwest, Inc.

Oregon Tilth Accredited Organic Land Care

Oregon Turf and Tree Farms

Portland Community College Landscape Technology

Rain Bird

RDO/Vermeer

Regional Water Providers Consortium

Rexius

Smith Rock, Inc.

Stark Street Lawn & Garden

The Toro Company

Walker Mowers/Coates Landscape Supply

Western Interlock Inc.

**printed as of 10/23/2014*

GENERAL EXPO INFORMATION

THREE WAYS TO REGISTER!

Registration is required to access any component of the Northwest Landscape Expo, including the Expo Tradeshow, Expo Free Sessions and Education Seminars.

Option 1: Pesticide Seminar Registration:

Pesticide Training (Dec. 9)

Member:..... \$100
Non-Member: \$150

Pesticide Training and Expo* (Dec. 9 & 10)

Member:..... \$120
Non-Member: \$190

* This registration includes access to the free sessions and expo trade show on December 10th.

Option 2: Expo Registration:

Includes access to Expo Tradeshow & Free Sessions.

Member \$20
Non-Member \$40

Option 3: FEE-BASED Education Registration:

Includes access to Fee-Based seminars, any Expo Free sessions and the Expo Trade Show.

Member \$135
Additional registration.... \$100
from same member
company
Non-Member \$195

CASH DOOR PRIZES AT EVERY BREAK!

Convene in the Expo Tradeshow with industry suppliers during designated breaks and have the chance to win some great prizes. Both Exhibitor/Door prizes and Plant ID Challenge prizes will be announced at designated times. Must be present to win.

CEH AVAILABLE ON TRADE SHOW FLOOR!

Visit leading landscape suppliers for short exhibitor presentations and earn Continuing Education Hours towards professional licenses or certifications. All vendor education programs qualify for one CEH unless otherwise noted.

LANDSCAPE & LAWN PESTICIDE TRAINING CEH

Approximately 6-7 credit hours for Oregon and Washington Pesticide Applicators are anticipated.

SESSION/SEMINAR CEH

All education programs qualify for one CEH unless otherwise noted.

CANCELLATION POLICY

Registration cancellations received on or before November 23, 2014 will receive a refund of 100% of registration fees, minus a 25% administration fee. Cancellations received after November 23, 2014 will receive a refund of 50% of registration fees. Cancellations received after 5pm on December 9th will receive no refunds. Discounts will be reversed as appropriate for cancellations.

TRAVEL INFORMATION

Getting to the Oregon Convention Center couldn't be easier. Its central location in the heart of downtown Portland's Rose Quarter/ Lloyd District affords numerous and speedy transportation options - whether traveling by car or taxi, riding the city's airport-connected TriMet MAX light rail, Portland Streetcar, or often by simply strolling a short distance from your hotel. Just eight miles from Portland International Airport (PDX), the OCC is accessible via Interstate Freeway I-5 North from exit 302A (Rose Quarter) and I-84 West Exit 1 (Lloyd Boulevard). It is bound by Holladay Street, NE Martin Luther King, Jr. (MLK) Boulevard, Lloyd Boulevard and NE First Avenue.

Hotels Near Oregon Convention Center

Inn at the Convention Center

420 NE Holladay St., Portland | 503.233.6331

Quality Inn

431 NE Multnomah St., Portland | 503.233.7933

Marriott Residence Inn

1710 NE Multnomah St., Portland | 800.331.3131

Double Tree Lloyd Center

1000 NE Multnomah St., Portland | 800.547.8010

Crowne Plaza Portland Downtown/ Convention Center

1441 NE 2nd Ave., Portland | 800.227.6963

Become an OLCA Member Today! Join OLCA!

Receive the many benefits of OLCA membership, including discounted registration for Expo! For more information on how to join visit www.oregonlandscape.org.





**147 SE 102nd Ave.
Portland, OR 97216**

Return Service Requested